



AUXILIUM COLLEGE (AUTONOMOUS)

(Accredited by NAAC with A⁺ Grade in the 4th Cycle)

Gandhi Nagar, Vellore - 632006



Department of Business Administration

in collaboration with

Tips Academy

Offers

Value Added Course

on

Digital Marketing

Aligning with SDG 4 (Quality Education)



**Duration : 30 hours
(10 days 3 hrs per day)**

**Beneficiaries :
II BBA Students**

Dr. Renuga Devi. S
Head of the Department

Dr. Rajeswari. P
Course Co-ordinator