



## AUXILIUM COLLEGE (AUTONOMOUS)

(Accredited by NAAC with A<sup>+</sup> Grade in the 4<sup>th</sup> Cycle)  
Gandhi Nagar, Vellore - 632006



### **Department of Business Administration**

in collaboration with

### **Tips Academy**

Offers

Value Added Course

on

### **Digital Marketing**

Aligning with SDG 4 (Quality Education)

**Duration : 30 hours  
(10 days 3 hrs per day)**



**Beneficiaries :  
II BBA Students**

**Dr. Renuga Devi. S  
Head of the Department**

**Dr. Rajeswari. P  
Course Co-ordinator**